

# ASCN UK

## ANNUAL CONFERENCE 2019



Association of Stoma Care Nurses UK

## **ASCN UK Annual Conference 2019**

Sunday 15th to Tuesday 17th September

### **Exhibition & Sponsorship Prospectus**

## Contents

<b>General Information</b>	<b>Page 3 - 10</b>
Introduction	3
Organisation	4
Venue	4
Delegate Demographics	5
Why attend ASCN UK 2019?	6
Dates to Remember	7
Conference Theme	7
Outline Programme	7
<b>Sponsorship &amp; Exhibition</b>	<b>Page 8 - 14</b>
Sponsorship & Exhibition Booking	8
Exhibition Information	9
Sponsorship & Exhibition Overview	10
Exhibition Space	11
Industry Breakfast Symposium	11
Exhibition Spotlight Sessions	12
Welcome Reception	12
Directional Signage	12
Bus Stop Signage	12
Delegate Insert	12
Advertising in Final Programme Book	13
Conference Website Banner	13
Pre-Conference Mailings	13
Conference App Advert	13
Push Notification in Mobile App	13
Lead Management App	14
Charging Station	14
Storage Rooms	14
Photo Mirror Booth	14
<b>Booking Details</b>	<b>Page 15 - 17</b>
Terms and Conditions	15
General Conditions of Participation, Exhibition and Sponsoring	16

## Introduction

A very warm welcome to the 7th Annual Conference of the Association of Stoma Care Nurses UK (ASCN UK), which will take place at the International Conference Centre (ICC) Wales, in Newport, from Sunday 15th September to Tuesday 17th September 2019.

This year's conference promises to provide many engaging discussions and opportunities for meeting with your Stoma Care colleagues and peers. The programme will be organized around the theme '**Getting the Balance Right**' which will focus on the many critical issues surrounding healthy relationships for all who are affected by and operate within, the stoma care community.

The Conference will be comprised of keynote speakers and presentations on the latest research and innovative practice to address stoma healthcare. We are also privileged to have the support of our industry colleagues, charity and voluntary partners again, who will join us to create the UK's largest exhibition of stoma care products and services.

The 2019 Conference will once again begin with an afternoon of Specialist Workshops and a Specialist Seminar, followed by a Welcome Reception and the official exhibition opening on the Sunday evening. A comprehensive programme of presentations will then take place on Monday and Tuesday, featuring the latest political updates, topical keynote talks and a selection of clinical case studies. The Conference Dinner will be held on Monday evening at the ICC Wales.

The 7th Annual Conference will provide an opportunity to meet with nurses and industry professionals from diverse organisations and disciplinary backgrounds to focus on a common interest. If your company is interested in stoma care nursing practice, the 2019 Conference provides a unique marketing opportunity. We are confident that your involvement as a sponsor will provide your company with exceptional business rewards. Details on the opportunities available follow below. For further information please contact the Conference Secretariat, In Conference Ltd ([ascnuk@in-conference.org.uk](mailto:ascnuk@in-conference.org.uk)) who will be pleased to assist.

We look forward to seeing you in Wales!

Maddie White (Chair ASCN UK)

On behalf of the ASCN UK Conference, Organising Committee - ASCN UK

## Organisation

The 2019 Annual Association of Stoma Care Nurses UK (ASCN UK) Conference will be led by the ASCN UK Committee supported by In Conference Ltd.

Chair:	Maddie White
Vice Chair:	Angie Perrin
Honorary Treasurer:	Gill Little
Honorary Education Officer:	Wendy Osborne
Honorary Secretary:	Jackie McPhail



*Left to Right: Angie Perrin, Wendy Osborne, Gill Little, Maddie White & Jackie McPhail*

### Conference Secretariat

In Conference Ltd  
 Unit 1, Q Court,  
 Quality Street,  
 Edinburgh,  
 EH4 5BP,  
 UK Tel: +44(0) 131 336 4203

Senior Project Manager: Claire Simpson  
 Conference Executive: Lauren Mulligan  
 Conference/Delegate Administrator: Imogen Reading

Email: [ascnuk@in-conference.org.uk](mailto:ascnuk@in-conference.org.uk)

Web: [www.ascnuk.com](http://www.ascnuk.com)

## Venue

The International Convention Centre (ICC) is a custom-built conference centre located in Newport, Wales. Located minutes from the M4 and accessible to major train stations and 2 international airports.

ICC Wales,  
 Coldra Woods,  
 Newport, South Wales  
 NP18 1HQ

Website: [www.iccwales.com](http://www.iccwales.com)

Tel: +44 (0)1633 410 200

## Delegate Demographics

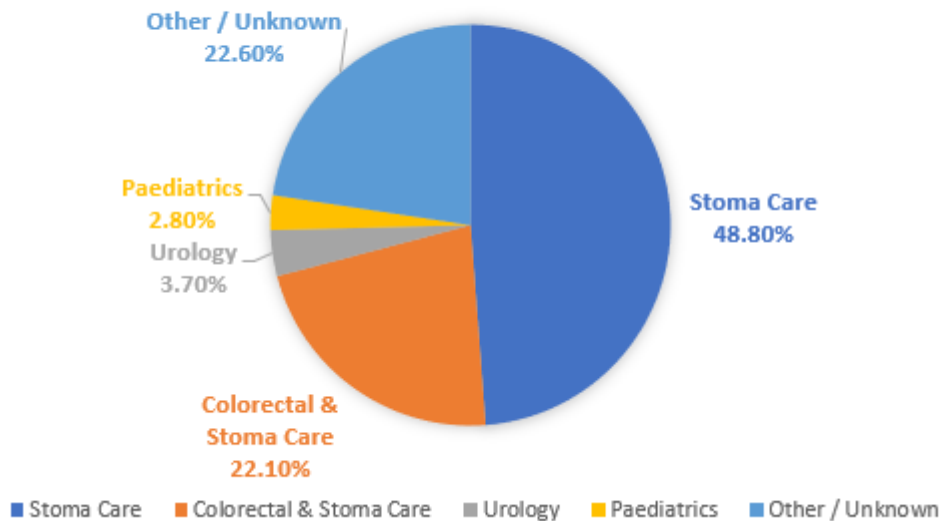
Past conference location and attendance numbers

Year	Location	Delegates
2018	Birmingham	326
2017	Glasgow	554
2016	Bournemouth	520
2015	Birmingham	541
2014	Harrogate	428
2013	Wales	441

### Delegates Primary Area of Speciality

At the 2018 conference in Birmingham, of 326 delegates the **Primary Areas of Speciality** was 48.8% Stoma Care; 22.1% Colorectal & Stoma Care; 3.7% Urology; 2.8% Paediatrics and 22.6% were Other or Unknown.

### PRIMARY AREAS OF SPECIALITY



36.2% of delegates in Birmingham were employed by NHS with 50.6% Company Employed and the remaining 13.2% did not advise.

## Why attend ASCN UK 2019?

Conferences are rich with sponsorship opportunities and can offer exciting benefits such as the opportunity to strengthen your organisation's reputation in the industry, promote your products and services to a specialized audience and create an interesting pipeline for new partnerships.

ASCN UK's Annual Conference offers all this, but also something that sets it apart from other conferences: it is the largest Stoma Care Nurse (SCN) conference in the UK and the community spirit that comes with the Conference, really sets it apart from its competitors. This means that as an exhibitor or sponsor, you can play a significant and very active role before, during and after the conference by enhancing your relationship with the SCN community. It also means that you and your organisation have the opportunity to highly contribute to and influence, further development and enhancement of stoma care in the UK.

In ensuring a positive impact and return on investment for your organisation, your participation will enable you to take advantage of the Conference's unique benefits:

- **Participate in the largest stoma care conference in the UK** - attended by 300+ stoma care nurses and professionals; be there, be seen!
- **Meet the stoma care community, all under one roof** – professionals, specialist associations and industry all united for 3-days to achieve mutual goals and promote the specialism of stoma care
- **A programme created by Stoma Care Nurses, for Stoma Care Nurses** – hear the most recent innovative practices, helping to improve and shape specialist practice and patient outcomes
- **Connect with the stoma care community** – face-to-face at Conference and via the Conference mobile app that allows for direct delegate interaction
- **National sharing of best practice** – be at the forefront of shaping and challenging stoma care best practice
- **Efficiently connect with your target market** – Over 60% of last year's attendees were stoma care nurses

The ASCN UK Annual Conference 2019 is **PROVISIONALLY COMPLIANT** with [MedTech Europe Code of Ethical Business Practice](#) Vetting System (as at 23.11.18).

## Dates to Remember

31<sup>st</sup> May 2019      Abstract Submission Closes

28<sup>th</sup> June 2019      Notification to Authors

22<sup>nd</sup> July 2019      Early Registration Closes

## Conference Theme

‘Getting the Balance Right’

## Outline Programme

<b>Saturday 14<sup>th</sup> September</b>	
08.00 – 22.00	Exhibition Build
<b>Sunday 15<sup>th</sup> September</b>	
08.00 – 16.00	Exhibition Build
14.00 – 19.30	Registration Open
15.30 – 17.45	ASCN UK Specialist Workshop/Seminar
18.00 – 20.00	Official Welcome Reception & Opening of the Exhibition
<b>Monday 16<sup>th</sup> September</b>	
07.00 – 17.30	Registration Open
07.30 – 17.30	Poster Viewing
07.30 – 08.15	Industry Breakfast Symposium x 2
08.45 – 17.30	Conference Sessions
19.30 - Midnight	Conference Dinner
<b>Tuesday 17<sup>th</sup> September</b>	
07.00 – 16.00	Registration Open
07.30 – 14.00	Poster Viewing
07.30 – 08.15	Industry Breakfast Symposium x 2
08.45 – 16.00	Conference Sessions
14.00 – 18.00	Exhibition Breakdown
16.00	Close of Conference

## Sponsorship & Exhibition Booking

To book your exhibition and sponsorship items, please contact Lauren [lauren@in-conference.org.uk](mailto:lauren@in-conference.org.uk) with the name and email address of the contact who will be booking your exhibition stand to set them up with login details to access the booking Portal. This person will be the main point of contact for all communications related to exhibition in the lead up to and during the conference.

Once a login has been created, an email with booking instructions will be sent to the contact details provided.

In the Exhibition Portal, you will be able to book, review and manage your own exhibition stand and sponsorship items for the conference. You will be able to view the floorplan via a link on the portal and the stand and sponsorship item availability will be live and is as always on a first come first served basis.

Once your booking has been submitted please allow for up to five working days for this to be processed. Once your booking has been processed you will be sent a confirmation email along with an invoice. Payment must be made within 14 days after invoice issue date.

If you have any queries, please contact Lauren at In Conference at [lauren@in-conference.org.uk](mailto:lauren@in-conference.org.uk) or +44 (0) 131 336 4203.





## Exhibition Information

### Conference & Exhibition Venue

The main lecture room will be located in the Auditorium while the exhibition will be held in Hall D where the posters and catering points will also be located. The registration foyer will be located in the middle foyer between the two different halls, all located on the Ground Floor.

### Set Up/Build

Saturday 14<sup>th</sup> September: 08.00 – 21.00

Sunday 15<sup>th</sup> September: 08.00 – 16.00

All exhibitors are required to ensure that all sides of their stand are fully dressed for public viewing, including the outside back and side walls of the stands/construction. All stands must be fully completed by 16.00 on Sunday in order for Health & Safety and Structural approval for the official exhibition opening at 18.00.

Further information regarding access for offloading and delivery of materials will be included in the Exhibitor Manual, which will be issued after your booking confirmation.

### Exhibition Opening Hours

Sunday 15<sup>th</sup> September 18.00 – 20.00

Monday 16<sup>th</sup> September 09.00 – 17.00

Tuesday 17<sup>th</sup> September 09.00 – End of lunch break, approx. 14.00

*\*Please be advised that opening hours may be subject to change.*

Please see the draft programme for timings of all tea/coffee and lunch breaks, when delegates will attend the exhibition hall.

### Breakdown

Tuesday 1<sup>th</sup> September End of lunch break – 18.00

## Sponsorship & Exhibition Opportunities Overview

Description	Cost <i>(all prices are exclusive of VAT at prevailing rate)</i>	
<b>Exhibition</b>		<b>Page</b>
Exhibition Space	First 3m x 3m charged at £250 per sq. metre; additional space charged at £300 per sq. metre. <i>Minimum 3m x 2m</i>	10
<b>Programme Sponsorship</b>		
Industry Breakfast Symposium: Only 4 Available	£2,500 per workshop	11
Exhibition Spotlight Session: Only 4 Available	£1,000	12
Welcome Reception	£1,500	12
<b>Promotional Opportunities</b>		
Directional Signage: Only 1 Available	£2,500	12
Bus Stop Signage: Only 1 Available	£2,000	12
Delegate Insert	£500	12
Advertising in Final Programme	£500/£300	12
Conference Website Banner Ads: Only 4 Available	£2,000	13
Pre-Conference Mailings	£750 (limited to one per company)	13
Conference App Advert: Only 2 Available	£1,500	13
Push Notification via Conference App	£500 (limited to one per company)	13
Lead Management App	£1,000	14
Charging Station	£2,000	14
Storage Room: Only 3 Available	£2,000 (£500 per day)	14
Photo Mirror Booth: Only 1 Available	£2,000	14

## Exhibition and Sponsorship Opportunities

Please note that all costs quoted are exclusive of VAT

The following exhibition and sponsorship opportunities have been created to allow organisations the opportunity to showcase their products and/or services, according to their budget. All opportunities will be allocated on a first come, first served basis. Please contact the Conference Organisers to discuss tailor made packages.

### Exhibition Space

Cost £300 per sq. metre

(Min. stand size 3m x 2m. First 3m x 3m charged at £250 per sq. metre).

Please note double height stands are not permitted.

All exhibitors are required to ensure that all sides of their stand are fully dressed for public viewing, including the outside back and side walls of the stand/construction.

Exhibition space bookings must be made via the ASCN UK 2019 Exhibitor Portal ([click here](#)) and spaces will be allocated on a first come, first served basis. Please refer to the provisional floorplan for the exhibition at the end of the brochure.

The exhibition hall will be carpeted, however please note that no shell scheme stand structures are included in the space provided.

Included in your stand:

- One 13-amp electrical point (*additional can be booked directly with the electrical company*)
- Company Logo and 50 word profile and weblink on the Conference Website and Mobile App
- Two complimentary exhibitor passes\*
- One complimentary scientific session pass per exhibition space.

*\* Larger stands are allocated one complimentary exhibitor pass per every three-square metres and one complimentary scientific session pass per every fifteen-square metres. Please be advised that exhibitor passes do not include access to the scientific programme and exhibitors wishing to attend scientific sessions must circulate the allocated scientific passes among their stand personnel. Additional exhibition stand personnel will each be charged at £40 (inc. VAT) per person per day which include catering on the day although these passes will not have access to the scientific programme. Additional scientific passes may be purchased at the standard delegate rate.*

### Industry Breakfast Symposium

Only 4 available!

Cost £2,500 per workshop

Industry workshops are a unique opportunity to reach out to attendees with a tailored presentation at times that do not conflict with other plenary sessions. These sessions attract a high attendance, in 2017 the Breakfast Symposiums had over 120 attendees. All workshops are 45-minutes in duration, must not be predominately product oriented and must fit the essence of the conference to raise the education level of delegates.

A summary of up to 300 words along with a proposed title, proposed speakers and themes of the workshops and a minimum of two learning objectives of up to 30 words must be submitted by the **31<sup>st</sup> May 2019** for approval by the ASCN UK Committee before any workshop is fully confirmed. Industry workshop sponsorship offers your organisation the opportunity to align with the continued professional development of the stoma care profession.

## NEW FOR 2019

### Exhibition Spotlight Sessions

Only 4 available!

Cost: £1,000

**New for 2019** we would like to offer a limited number of Exhibition Spotlight Sessions on Sunday 15<sup>th</sup> September during the Official Exhibition Opening. This is an opportunity for you to have a dedicated time for an on-stand product demonstration/promotional presentation highlighting what your company has to offer!

Exhibition Spotlight Sessions will be promoted and listed in the conference programme and online in the lead up to the conference. You will also receive an announcement over the PA system and via the Conference App to notify the start of your session to encourage delegates to attend. There will not be another Spotlight Session concurrent or overlapping.

*\*You will be responsible for any Audio Visual requirements and costs that may be incurred.*

### Welcome Reception

Cost: from £1,500

ASCN UK would like to provide you with the opportunity to sponsor the Welcome Reception, after the pre-conference workshops/seminars. This is the first opportunity delegates are given to view the exhibition area and first access to the poster presentation area. Hot food will be provided. The sponsor of this event is required to send their company logo and description to the administration office by July 2019.

### Directional Signage

Only 1 available!

Cost £2,000

Directional signage is to assist delegates to find their way around the conference centre, meeting rooms and exhibition areas. Signage can include floor stickers in the conference venue, signage for catering points in the exhibition hall and signage from the main travelling stations towards the ICC Wales.

### Bus Stop Signage

Only 1 available!

Cost £1,500

**NEW FOR 2019** - have a Bus Stop at each hotel being used by delegates to indicate bus pick-up point for travel to and from the ICC Wales. *(please note this opportunity is a conference venue specific item only)*

Sponsor's logo and website link will also be carried on the conference website and app.

*Your logo will appear on the directional signage, all signage must be designed and produced by the sponsoring company while setting up services of these must be hired from venue (additional charges may apply subject to your requirements). The design for the signage must be sent to the organisers by **1<sup>st</sup> August 2019** for approval from the ASCN UK committee prior to going to print. Please be advised that signage must clearly be branded for the ASCN UK 2019 Conference with the ASCN UK logo given prime positioning. Sponsor logos may not appear larger than the ASCN UK logo. If using floor vinyls, please ensure adhesive is being used to ensure no residue or damage is left on the floors. Damaged remains will incur a charge from the venue.*

### Delegate Insert

Cost: £500

One A5/A4 double sided promotional flyer will be issued to all participants upon arrival at the conference. All inserts need to be approved by the ASCN UK committee prior to being sent for print and inclusion.

Inserts must solely be product or stand activity related and should not publicise company organised events. Please be advised that only one insert per company may be accepted and should not include product samples of any form.

### Advertising in Final Programme Book

Cost from £300

Limited advertising space will be available in the final programme book which all participants will receive on arrival at the conference in the delegate bags. All advertisements will be carried in full colour. All adverts must be approved by the ASCN UK Committee prior to inclusion in the printed programme. The advertiser's logo and website link will also be carried on the conference website.

Inside front cover & inside back cover Price: **£500**

Internal page Price: **£300**

### Conference Website Banner Adverts **Only 4 available!**

Cost: £2,000

ASCN UK Annual Conference will have its own dedicated website where all conference information will be located. All delegates will access the website to submit abstracts and register their attendance.

Having a banner advertisement within the conference website will provide significant brand exposure and a direct link to your company website to all interested in the conference.

### Pre-Conference Mailings

Cost: £750

Pre-conference mailings ensure you can directly send your message to all registered delegates. This is an opportunity to be creative and generate interest and excitement regarding your stand and stand activities before the conference even starts.

Mailings will be sent via the conference organisers and must be approved by the ASCN UK committee. Designs can be made by your company and sent to the organisers via HTML or the organisers can design this for an additional fee.

*Please be advised mailings are limited to one per company and subject to availability on a first come, first served basis.*

### Conference App Advert

**Only 2 available!**

Cost: £1,500

The Conference App will include all conference materials; abstracts, exhibition floorplan, programme, exhibitor and delegate details, direct messaging and many more features.

With an increased delegate activity via the mobile app; in 2018 34% of attendees interacted with the mobile app via surveys and voting, we see this increasing again in 2019. Having a footer advertisement/company logo within the app will provide significant brand exposure and a direct link to your company website.

### Push Notification in Mobile App

Cost: £500

This is an opportunity to promote your message or stand activity through a timed pop-up notification message during the conference to all attendees.

A maximum of 50-word message which can include a link to add details to delegates' calendars or redirecting to your website. Please be advised notifications are limited to one per company.

**Lead Management App**

**Cost: £1,000**

**Revised for 2019!**

Purchasing the lead management app gives you the means to scan an attendee's badge and gain their permission to access their contact details and reach out post conference.

You can set-up questions for your stand personnel to ask, enable an automated thank you email and collate all details as you desire. This is all set-up prior to the conference and all scanning and data collection is made via your exhibitor personnel's smartphone and/or tablet.

**Charging Station**

**Cost: £2,000**

With an increasing use of technology especially with the ASCN UK Mobile app, delegates always depend on outlets for charging their electronic devices. By sponsoring this item, delegates will see your branding every time they recharge their phones, tablets or laptop at the charging station located in the registration foyer or have this on your stand.

**Storage Rooms**

**Only 3 available!**

**Cost: £2,000 (£500 per day)**

You can hire storage rooms from Saturday to Tuesday to store any additional stand stock, stand build materials or they can be used as a team room. Hire of storage rooms can be made from either Saturday or Sunday but must then hire for the full remaining duration of the conference. You will have exclusive access to your allocated room and one key per room will be given out to companies to be shared among all personnel. There are limited numbers of rooms and allocations will be made on a first come, first served basis.

**Photo Mirror Booth**

**Only 1 available!**

**Cost £2,000**

Delegates always love photos and this sponsorship item is certain to generate a lot of traffic and enthusiasm from attendees. For a sponsor, this is an opportunity for a creative and easy way to have your organisation's brand associated with the great time delegates have at the conference's social events as they share their good memories and photos instantly via social media. This opportunity includes photo mirror hire, set-up and technician. Your company branding would be on the sides and back of the mirror skins. For more details on this opportunity, please contact the organisers.



## Terms & Conditions

### Exhibition

#### Amendments to exhibition layout

While every effort is made to preserve the published layout of the exhibition, the Organisers shall be entitled to vary the layout if this is in the general interest of the exhibition.

#### Build up

No one under the age of sixteen (16) will be permitted in the exhibition during build-up or dismantling.

#### Maximum stand height

The maximum height for any part of any stand will be 4m from the ground.

#### Disruption to other exhibits

The Organisers reserve the right to restrict exhibits, which, because of noise, method of operation, materials or any other reason, become objectionable to other exhibitors or to delegates. No microphones or loud speakers are to be used on the exhibition floor.

#### Give-aways and distribution of printed materials

All stand activities (any form of food and drink included) and giveaways must be sent to In Conference to be sent to the ASCN UK committee for approval prior to the conference. If any items on any stands have not been given advance approval by the committee, regardless of what they are, they will be removed. This rule will apply to the inclusion of Live Models. All items must be requested no later than one month prior to the conference. Please note that the stand number used to book your exhibition space will not be your final stand number allocated. Please therefore do not include this reference number on any promotional materials.

#### Disclaimer

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers. Each exhibitor and/or sponsor is responsible for the material and information they make available at the Conference. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the Conference.

It is the responsibility of exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organisers will not arbitrate in any way in legal issues of this nature.

#### Liability

The Organisers cannot accept responsibility for damage caused by an exhibitor nor for loss sustained by an exhibitor. Exhibitors or their agents must not damage or deface the exhibition facility or the booths and equipment of other exhibitors. When such damage occurs, the exhibitor is solely responsible and is liable to the owner of the property. Exhibitors must make provision for the safeguarding of their

goods, materials, equipment, and all displays.

#### Security and insurance

The Organisers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for this.

#### Health and Safety at Work Regulations

It is the responsibility of the exhibitor to ensure that their contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

### General

#### Payment

Full payment of all invoices is required within 14 days of receipt.

#### Cancellations

Cancellations and changes to your original booking must be made in writing to the ASCN UK Conference Secretariat at [ascnuk@in-conference.org.uk](mailto:ascnuk@in-conference.org.uk)

For cancellations or reductions made up to 26 weeks prior to the Conference start date 50% will be charged. After that date no refunds will be made.

#### Agent

Sponsorship and floor space booking will be confirmed by our Organiser, In Conference Ltd. In Conference Ltd will act on behalf of ASCN UK as a partner on any sponsorship agreements. Any payments will be made to ASCN UK.

#### ASCN UK logo

The ASCN UK logo may only be used with permission of the Organisers, In Conference Ltd.

#### Other events

Other non-sponsored events should not be arranged for delegates during the scientific programme (including the Sunday ASCN UK Workshops and Breakfast/Lunch symposia). Transportation to other events must not depart during the official programme

#### Postponement or abandonment

The Organisers will not be held responsible in the case of any postponement or abandonment of the exhibition for reasons beyond their control.

#### Acceptance of applications

The Organisers reserve the right to refuse applications from organisations not meeting standard requirements or expectations and reserve the right to curtail or to close exhibits, wholly or in part, that reflects unfavourably on the character and the purpose of the Conference.

#### Amendments to Terms and Conditions

The Organisers reserve the right to alter, amend or add to any of these Terms and Conditions.

## General Conditions of Participation, Exhibition & Sponsoring

General Conditions of Participation, Exhibition and Sponsoring of the ASCN UK 2019 Conference

ASCN UK  
c/o In Conference Ltd.  
Unit 1, Q Court, Quality Street, Edinburgh, EH4 5BP, UK  
Tel: +44(0) 131 336 4203

### 1. General

Registration for exhibition and sponsoring has to be carried out by completing the online booking form, no bookings will be taken over the phone or by email. Completing the booking form is binding, every alteration of the contract has to be made in writing. Confirmation of exhibition and sponsorship bookings will be made in writing. In Conference Ltd. reserves the right to refuse applications for any reason. Abandonment of booked floor space to third parties is not allowed. Where an exhibition be limited, transferred, or cancelled no claims of the exhibitor will arise against ASCN UK. For special reasons ASCN UK can change allocated floor spaces after publication of the floor plan.

### 2. Payment

Requirement for stand set-up or the right to receive sponsoring benefits is dependent on payment of the invoice within the given payment period, without any deductions. Charges for additional services will be invoiced separately.

### 3. Insurance, Liability

ASCN UK assumes no liability for any damage to persons or property as well as no liability to exhibited goods. Exhibitors are liable for damages caused by the exhibitor and his contractors.



